

The image is a vertical composition. On the left side, there is a close-up of a large, ornate brass bell with a tiered stem, set against a warm, golden light. On the right side, there is a close-up of a weathered wooden door with a grid pattern of metal studs and a decorative metal handle. The text is overlaid on the upper portion of the image.

# Asian Arts Consultancy

*"The better (p) Art of Financial Planning"*



Countries like India with more than 1.000.000.000 inhabitants, about 15% of the world population, are developing into the new economic super-powers in the world. With the growing economic possibilities also the wish for authentic Asian art is growing rapidly. The painting "Climate" by the Indian painter Syed Haider Raza was sold for \$1.4 million at an online auction in December 2006 of modern Indian art featuring 160 canvases by 43 Indian artists that earned a total of \$15.3 million. Of the 147 works sold, 127 earned above their higher estimates.

Some people prefer a proper Financial Planning so that they can spend money to experience the pleasant things in life like art. We combine these two things. Why not enjoy art now as part of your Financial Planning?

### **Consulting**

Asian Arts Consultancy (AAC) combines collecting contemporary and fine Asian art and building a healthy and intelligent financial planning. With years of experience in Financial Planning in the broadest thinkable way and collecting and selling high quality Asian art, AAC can help you build your collection of Asian art just to enjoy, but also as part of intelligent Financial Planning.

In building up a collection, you would do well to enlist the services of a trustworthy consultant. We owe our success to our expertise in both fields; we are specialists in Asian art and Financial Planning. We will provide carefully considered advice and effective support as you develop your preferences and give shape to your collection. We integrate your art collection into your existing "traditional" Financial Plan. In order to enjoy it now, but even more later

### **Appraisal**

Besides traditional appraisal in which we must have the opportunity to personally inspect the item, AAC also offers online appraisals on the basis of (digital) photographs. These online appraisals cannot be used for authentication. Authentication can only be performed after personal examination the item. Online appraisals are based on the readily apparent identity of the item being appraised, i.e., what is immediately apparent to us from the information that has been provided.

Typical intended uses for online appraisals include gathering information such as identity, value and history in contemplation of selling or buying an item; museum donations; art historical and provenance research and property division.

The use of online appraisals is also valid in situations in which the use of photographs have traditionally been considered a typical appraisal practice, including, but not limited to damage claims or casualty losses where the property is no longer available for inspection.

### ***Intermediation***

If you are thinking about selling or buying Asian art, then you can make use of our extensive network we have developed. We may well be able to find the right buyer prepared to pay the right price.

AAC appraises artworks for private collectors, companies, investment funds and the public sector. We would be pleased to answer any queries about how to build your collection.

### ***Research***

Information increases the value of art. AAC offers art historical and provenance research services.

### ***The better (p) Art of financial planning***

Asian Arts Consultancy (AAC) is a Netherlands based company established by a South- and Southeast Asian art historian and financial planner. Starting from a South- and Southeast Asian art historian interested in financial planning and a financial planner interested in Asian art vice versa, nowadays we integrate collecting Asian art within the “traditional” financial plan. We call this the better (p) Art of financial Planning. We set up an international network with relationships with many financial firms and art collectors within and outside Europe.

With many years of experience in financial planning for several multinationals and our specialism in Asian art formed through work for The British Museum and the Dhyani Asian Arts Gallery in The Netherlands, Asian Arts Consultancy is a key-player to combine financial planning and collecting Asian art.

### ***Developing a clear strategy***

AAC helps companies and private persons to develop clear and future-proof financial planning strategies, which are based on solid analyses. When people buy real estate it is for several purposes, for instance pleasure of living and investment. For this it is obvious to hire a qualified advisor to guide you. We think buying art for pleasure and investment asks for the same approach. Invest in consulting to save yourself from serious losses or disappointments



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